



Róum í sömu átt

Verðmætasköpun og samkeppnishæfni
í íslenskum sjávarútvegi

Fyrsta skipið: frá 0 upp í 1

Berglind Einarsdóttir, Bentt



HAMPIÐJAN



HÁSKÓLINN Í REYKJAVÍK
REYKJAVÍK UNIVERSITY

ICELANDAIR
CARGO

ISI ICELAND
SEAFOOD



ITUB

+JBT Marel

Pipar\TBWA



SJÁVARÚTVEGS
RÁÐSTEFNAN
2025

Bentt



Fyrsta skipið

frá 0 upp í 1



Bentt brúar sérfræðinga og gervigreind







THE INTERNATIONAL BESTSELLER

**Tiny Changes,
Remarkable Results**

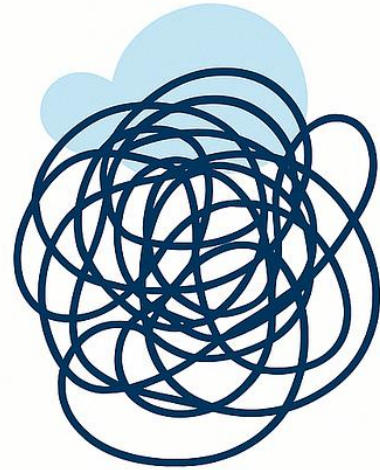
Atomic Habits

An Easy & Proven Way
to Build Good Habits
& Break Bad Ones

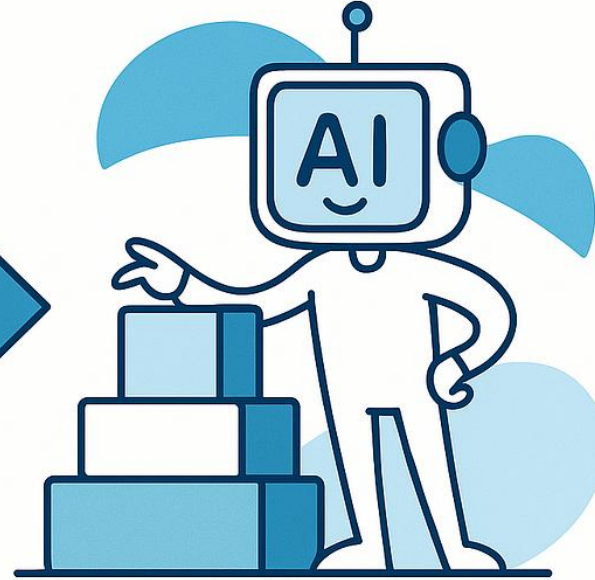
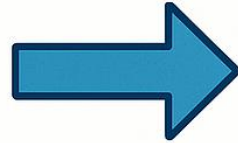
OVER
3 MILLION
COPIES
SOLD

James Clear

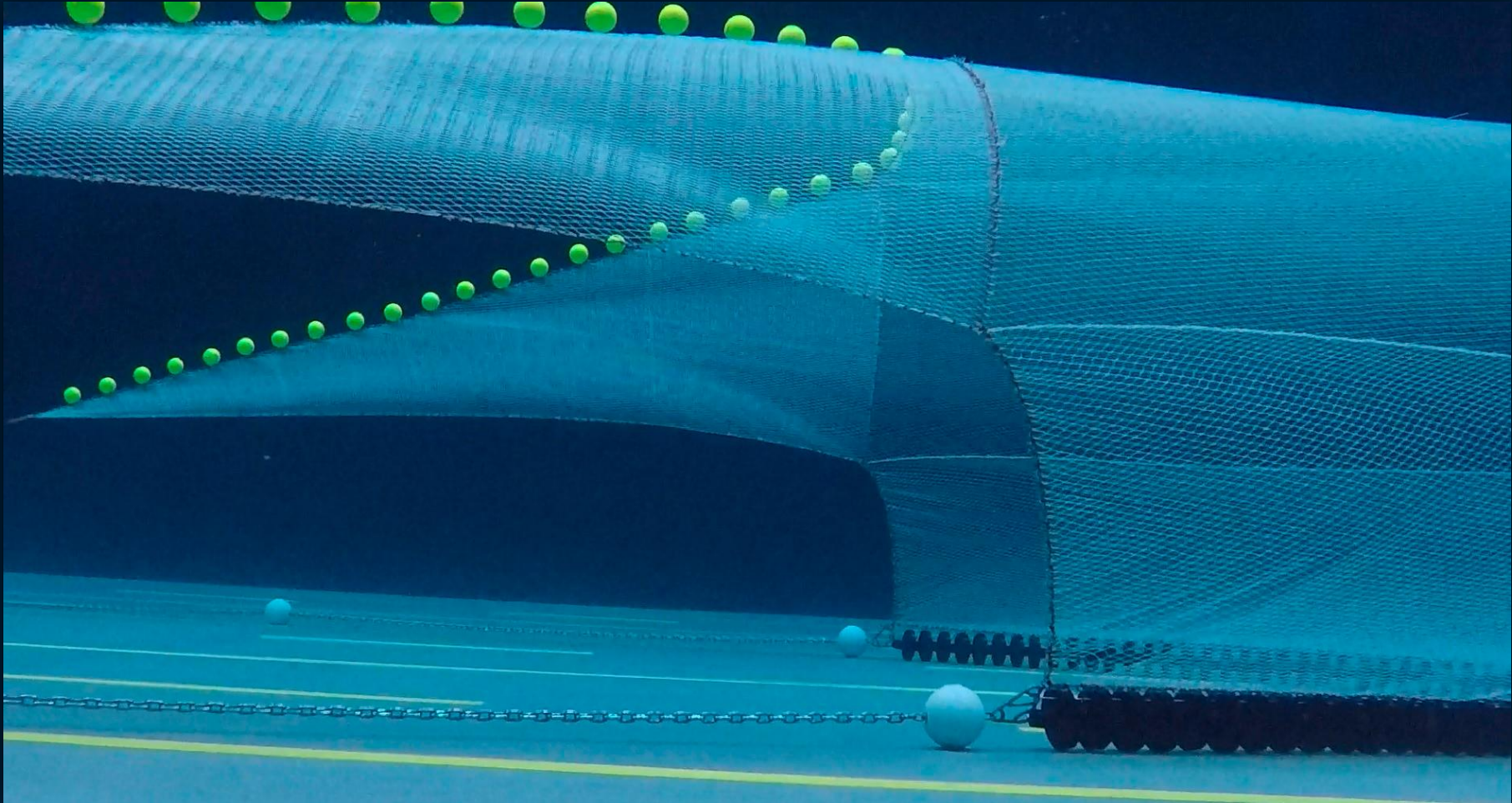




PROBLEM











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