

7.–8. nóvember í Hörpu

Stjórnun fiskveiða

– svo miklu meira en kvóti

FISK FER BEST AÐ SYNDA

Hjörvar Blær Guðmundsson

Forstöðumaður útflutnings

Eimskip



HAMPIÐJAN



HÁSKÓLINN Í REYKJAVÍK
REYKJAVÍK UNIVERSITY

ICELANDAIR
CARGO

ISI
ICELAND
SEAFOOD



marel

Pipar\TBWA



SJÁVARÚTVEGS
RÁÐSTEFNAN
2024



FLUTNINGUR Á FERSKUM SJÁVARAFURÐUM

Hvað skiptir útflytjendur máli og hverjir eru kostir sjóflutnings?



FLUTNINGUR Á FERSKUM SJÁVARAFURÐUM

Hvað skiptir útflytjendur máli?

SAMKEPPNISHÆFNI Á ALÞJÓÐLEGUM MÖRKUÐUM

- Flutningskostnaður

AÐGENGI NEYTENDA AÐ VÖRUNNI

- Tíðni brottfara
- Áreiðanleiki

STUTTUR LÍFTÍMI

- Flutningstími

SÉRSTAÐA VÖRUNNAR

- Umhverfispótspor



FLUTNINGUR Á FERSKUM SJÁVARAFURÐUM

Hverjir eru kostir sjóflutnings?

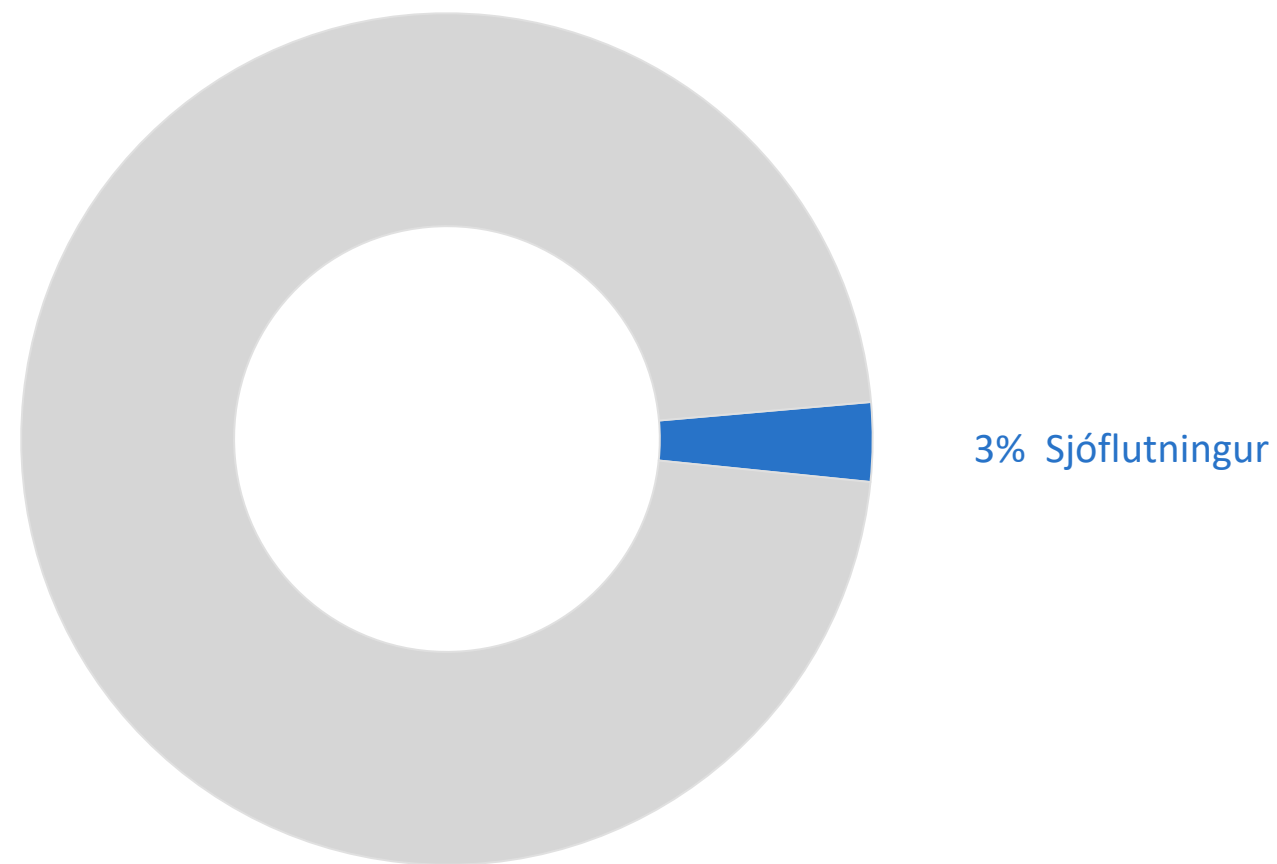
- Hagkvæmni
- Óslitin kælikeðja
- Meiri afkastageta
- Umhverfissvænni kostur



FLUTNINGUR Á FERSKUM SJÁVARAFURÐUM

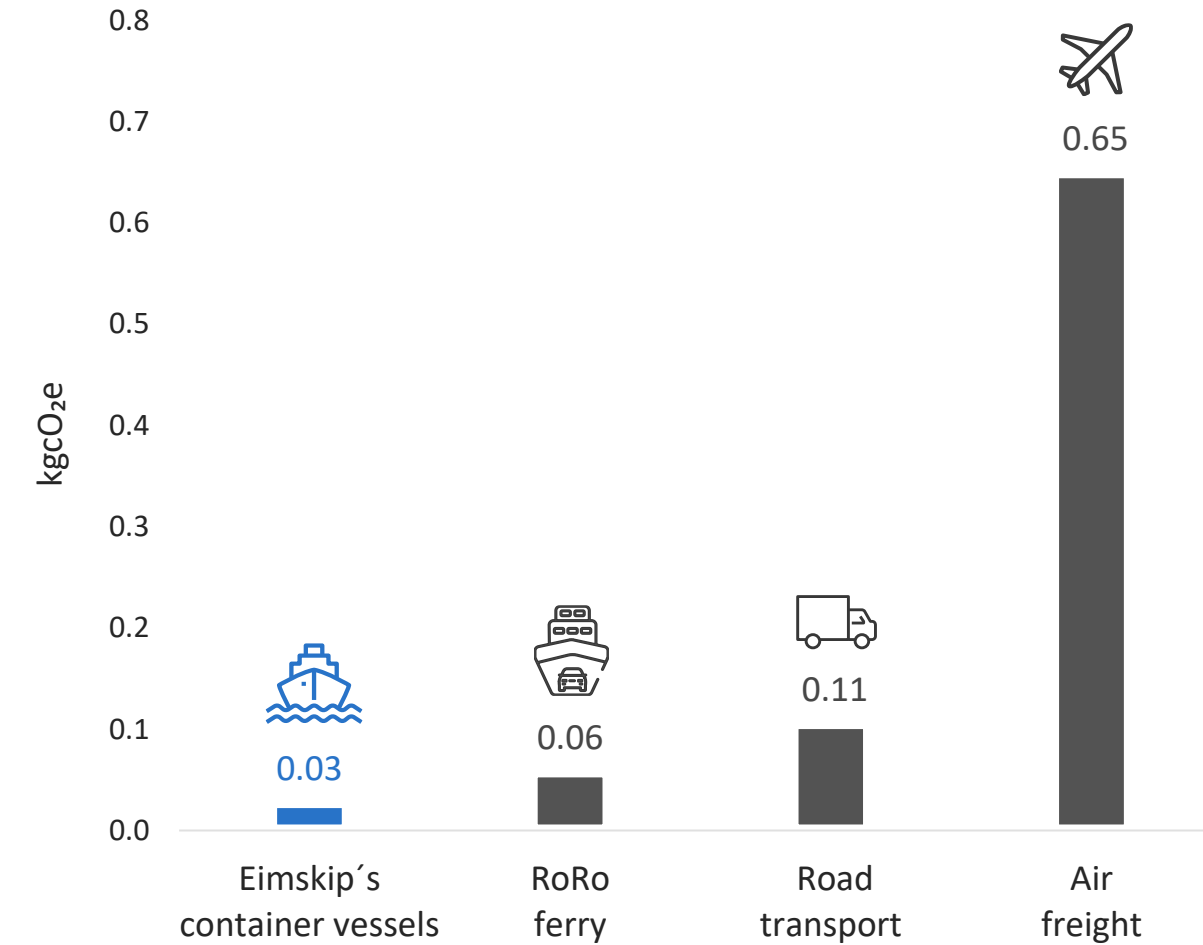
CO2 Losun eftir flutningsmáta

Hlutfall sjóflutnings af heildarlosun CO₂ í heiminum



Our World Data & IEO.org – Approximate number

CO₂ losun per flutt kg eftir flutningsmáta

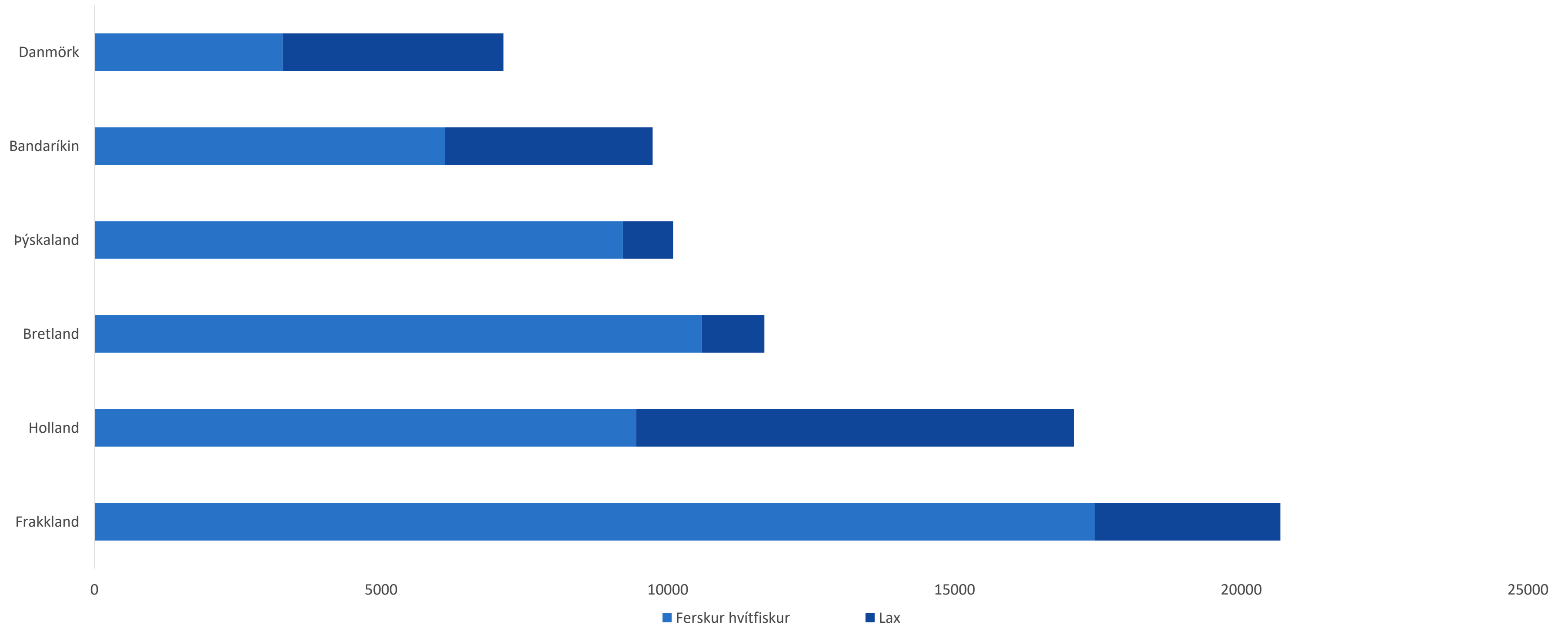


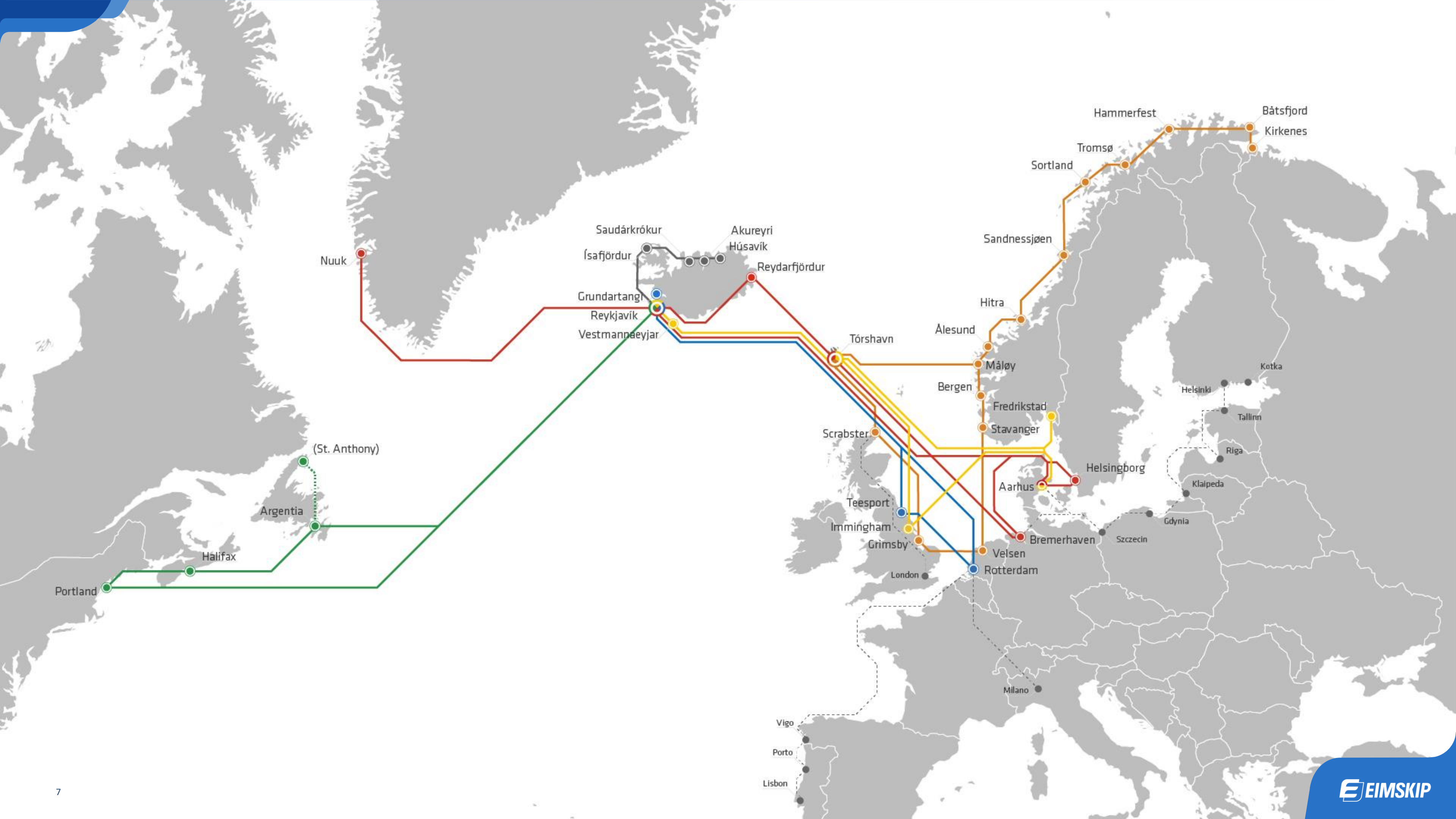
Green house conversion factors:

Eimskip's container vessels (MRV own vessels)
RoRo ferry (UK Government Conversion factors)
Road transport (DEFRA/Klappir solution)
Air freight (UK Government Conversion factors)

FLUTNINGUR Á FERSKUM SJÁVARAFURÐUM

Helstu markaðir byggð á tolluðum útflutningi fyrstu 8 mánuði 2024



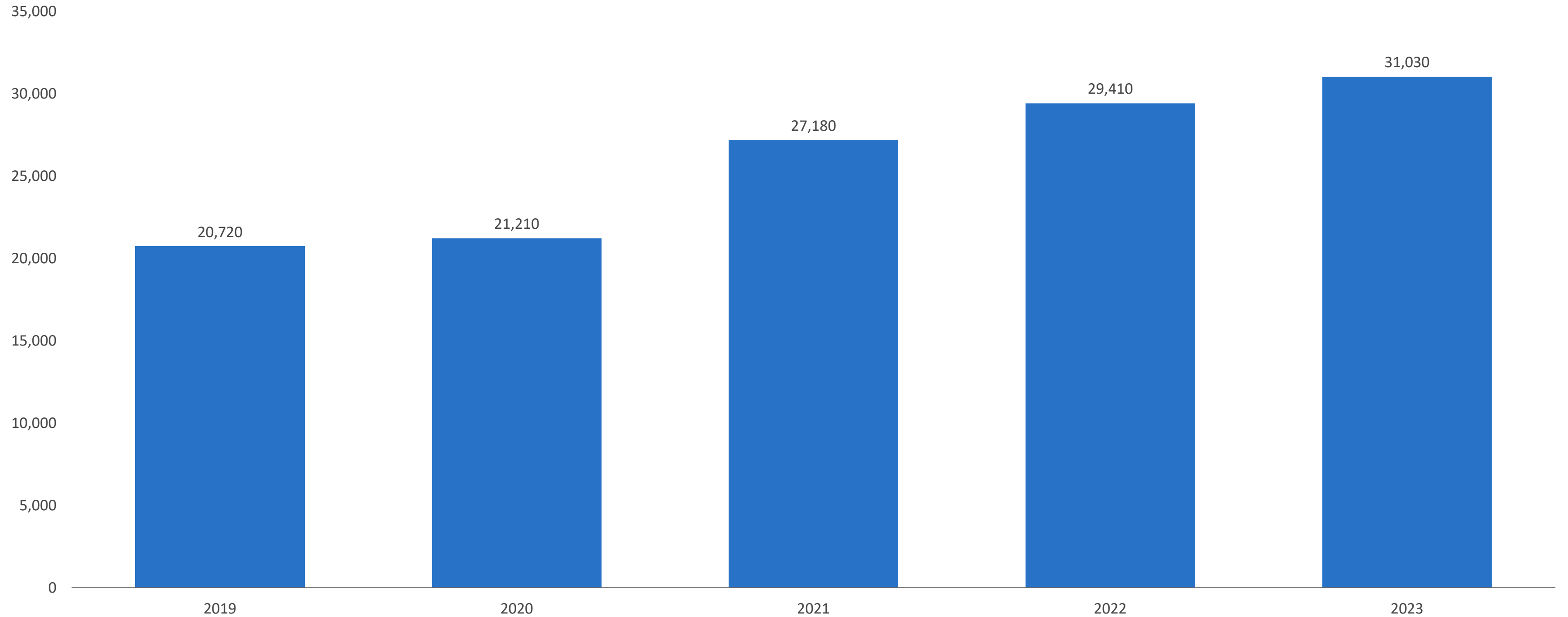


ÖRUGGARI OG ÁREIÐANLEGRI ÞJÓNUSTA VESTUR UM HAF

- **Vöxtur úr eins skipa kerfi í þriggja skipa kerfi**
- **Vikuleg þjónusta í stað mánaðarlegrar**
- **Leiðaráætlun breytt 2023**
 - Strandsiglingar slitnar frá Ameríkuleið
 - Selfoss gerður að hreinu strandferðarskipi
 - Bakkafoos tekinn inn á Ameríkuleið
 - Aukin afkastageta og aukinn áreiðanleiki
- **Portland fyrsta viðkomu í stað Halifax**
 - Flutningstími stytur um sólarhring
- **Nýtt kælikerfi sett upp í ferskfisk dreifingarstöð okkar í Portland**

ÖRUGGARI OG ÁREIÐANLEGRI ÞJÓNUSTA VESTUR UM HAF

Heildar afkastageta til Ameríku í TEU



ÖRUGGARI OG ÁREIÐANLEGRI ÞJÓNUSTA VESTUR UM HAF

Hver verður þróunin til framtíðar?

- Aukin tíðni brottfara?
- Stærri og öflugri skip
- Aukinn áreiðanleiki
- Styttri flutningstími
- Aukin hagkvæmni



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